

**TANAKA Holdings Signs Agreement to Become a Tokyo 2020  
Official Supporter**

Approved as sponsor for "Precious Metals and Jewelry" category



TANAKA Holdings Co., Ltd. (Head office: Chiyoda-ku, Tokyo; Representative Director & CEO: Akira Tanae), has signed an agreement with the Tokyo Organising Committee of the Olympic and Paralympic Games to become a Tokyo 2020 Official Supporter in the category of "Precious Metals and Jewelry" under the Tokyo 2020 Sponsorship Programme.

Since its foundation in 1885, the company has built a diversified range of business activities focused on precious metals. TANAKA is a leader in Japan in handling high volume of precious metals, manufacturing and selling precious metal products. TANAKA seeks to contribute toward the creation of a prosperous society, and carries out a variety of social activities.

In the field of sports, in addition to sponsoring various sporting events, TANAKA promotes interaction between employees and keeping healthy through sports, such as health promotion events with participation by employees. Furthermore, TANAKA has been an official partner of the Japanese Para-Sports Association (JPSA) since 2012, and sponsor of the Japan Blind Football Association (JBFA) and Japan's women's national blind football team starting from 2017, supporting para sports as well. These activities are recognized by the public, and TANAKA has been selected by the Tokyo Metropolitan Government as a "Tokyo Sports Promotion Company" for three consecutive years since 2015, and by the Japan Sports Agency as a "Sports Yell Company" for two consecutive years since 2017.

TANAKA has been carrying out communication as a company dealing with precious metals under the keyword kotsu-kotsu, which means "steadily" or "little by little" in Japanese. Project Kotsu-kotsu, which seeks to support people who are working hard steadily, will be launched in line with this partnership with Tokyo 2020 to contribute toward promoting the Olympic movement and the Paralympic movement, as well as to rejuvenate, spread, and promote sports.

### <Comment by Representative Director & CEO Akira Tanae>

"I am extremely happy that TANAKA has signed an agreement with the Tokyo 2020 to become an Official Supporter in the 'Precious Metals and Jewelry' category. Our business domain is precious metals, and we work vigorously every day toward the creation of a prosperous society. Moving forward, as an official supporter, we hope to contribute to the success of the Tokyo 2020 Games by putting effort into realizing an inclusive society, creating a legacy for the future, and developing sports in Japan."

### <Agreement Overview>

#### Official Supporter Agreement

Agreement Program	Tokyo 2020 Sponsorship Programme
Agreement Details	Official Supporter: Precious Metals and Jewelry The Partner will promote the Olympic and Paralympic Movements, support the Japan Olympic and Paralympic Teams, and contribute to the success of the Olympic and Paralympic Games Tokyo 2020 by using official designations, trademarks and services.
Agreement Period	From the date of the agreement through December 31, 2020
Coverage	<Games> The Games of the XXXII Olympiad (Tokyo 2020) The Tokyo 2020 Paralympic Games <Japan Olympic and Paralympic Teams> The Third Winter Youth Olympic Games (Lausanne 2020) The Games of the XXXII Olympiad (Tokyo 2020) The Tokyo 2020 Paralympic Games
Territory	Within Japan

### <Company profile>

Company name: TANAKA HOLDINGS Co., Ltd. (Holding company of TANAKA PRECIOUS METALS)

Headquarters: 22F, Tokyo Building, 2-7-3 Marunouchi, Chiyoda-ku, Tokyo

Representative: Akira Tanae, Representative Director & CEO

Founded: 1885

Incorporated: 1918\*

Capital: 500 million yen

Employees in consolidated group: 5,034 (FY2017)

Net sales of consolidated group: 976,613 million yen (FY2017)

Main businesses of the group:

The holding company at the center of TANAKA PRECIOUS METALS responsible for strategic and efficient group management and management guidance to group companies.

Website: <https://www.tanaka.co.jp/english>

\* Tanaka Holdings adopted a holding company structure on April 1, 2010.